



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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'BE THAT TEACHER' CAMPAIGN HIGHLIGHTS CONTRIBUTION OF TEACHERS

The new government campaign '[Be That Teacher](#)' to attract more talented people to the teaching profession shows just how important a teacher can be to a student's life.

The campaign features stories of teachers who inspire students to be their best selves.

Independent Schools Australia (ISA) is pleased to see the teaching profession presented this way, through inspiring stories of teachers doing what they do best.

ISA Chief Executive Officer, Mr Graham Catt said, "Teachers play a crucial role in helping our young people learn and engage confidently with the world.

"Most of us will remember a teacher who inspired and encouraged us.

"Few professions can have such a profound effect on the younger generation as teaching," he said.

"Encouraging talented and motivated people to consider teaching as a profession is an important part of addressing the teacher workforce issues we face in Australia.

"All school sectors are being impacted by the teacher workforce shortage.

"We need to do everything we can to attract and retain teachers, and I hope this campaign will encourage more people to consider this rewarding career."

ISA is the national peak body representing 1,209 Independent schools with 688,638 enrolled students (full time equivalent), accounting for approximately 17 per cent of Australian school enrolments and a workforce of 115,090 people.

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